ORDER

Orders Order / Rev: 695545 06214893 Alt Order #: DSCC-IE Product Desc: WKYC 1370 Estimate: Flight Dates: 10/02/12 - 11/06/12 Primary AE: Joe Knauer Sales Office: Original Date / Rev: 10/08/12 / 10/08/12 T-WAS Order Type: Political Sales Region: NAT Great American Media/ POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Democratic Senate Campaign Comm. Demographic: A25-54 New Business Thru: **Product Codes:** IS-Issue/Non 00:15:00 Order Separation: Priority: P-5 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	257	\$292,000.00	\$248,200.00
10/29/12	11/06/12	94	\$122,325.00	\$103,976.25

Revenue Codes:

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	257	\$292,000.00	\$248,200.00	0.00
November 2012	94	\$122,325.00	\$103,976.25	0.00
Totals	351	\$414 325 00	\$352 176 25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln Ch Start Er	nd Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 WKYC 10/02/12 10/	/05/12 M-F 5-6a	CM	5a-6a	- TWTF	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
	Channel 3 News	s @ 5AM								
Start Date End	Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 10/0	7/12 - TWTF	2	\$600.00	0.00						
N 2 WKYC 10/08/12 11/	/02/12 M-F 5-6a	CM	5a-6a	MTWTF	:30	2	\$600.00 P-3	0.00 NM	9	\$5,400.00
	Channel 3 News	s @ 5AM								
Start Date End	Date Weekdays	Spots/Week	Rate	Rating						
	4/12	0	\$600.00	0.00						
	21/12 MTWTF	1	\$600.00	0.00						
	28/12 MTWTF	4	\$600.00	0.00						
)4/12 MTWTF	4	\$600.00	0.00						
3 WKYC 11/05/12 11/	/06/12 M-F 5-6a	CM	5a-6a	MT	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
	Channel 3 News	s @ 5AM								
Start Date End	Date Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12 11/1	1/12 MΓ	1	\$600.00	0.00						
4 WKYC 10/16/12 10/	/19/12 M-F 6-7a	CM	6a-7a	- TWTF	:30	4 \$	\$1,100.00 P-3	0.00 NM	4	\$4,400.00
	Channel 3 News	s Today @ 6AM	1							
Start Date End	Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 10/2	21/12 - TWTF	4	\$1,100.00	0.00						
6 WKYC 11/05/12 11/	/06/12 M-F 6-7a	CM	6a-7a	МТ	:30	1 \$	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
	Channel 3 News	s Today @ 6AM	1							
Start Date End	Date Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12 11/1	1/12 MΓ	1	\$1,200.00	0.00						

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Flight Dates: 10/02/12 - 11/06/12 Estimate: 1370

	Ln Ch	Start	End	Inventory Code		Start/End		Days	Len S		Rate Pri		Spots	Amount
	7 WKYC	10/02/1	2 10/05/12	M-F 7-9a Today Today Show	СМ	7a-9a	- Т	WΓF	:30	2	\$1,300.00 P-3	0.00 NM	2	\$2,600.00
	Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 2	Rate \$1,300.00	Rating 0.00							
-	8 WKYC	10/08/1	2 10/19/12	M-F 7-9a Today Today Show	СМ	7a-9a	MΊ	WTF	:30	2	\$1,300.00 P-3	0.00 NM	6	\$7,800.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						l	
	Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF MTWTF		\$1,300.00 \$1,300.00	0.00							
-			2 11/06/12	M-F 7-9a Today Today Show	СМ	7a-9a		'	:30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
	Sta Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays MΓ	Spots/Week 1	Rate \$1,400.00	Rating 0.00							
	10 WKYC	10/02/1	2 10/05/12	M-F 430a-5a 430a News	СМ	430a-5a	Γ -	WTF	:30	2	\$300.00 P-3	0.00 NM	2	\$600.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
-	Week: 10/		10/07/12 2 11/02/12	- TWTF M-F 430a-5a	CM	\$300.00 430a-5a	0.00 MT	WГF	:30	2	\$300.00 P-3	0.00 NM	10	\$3,000.00
	II WRIC	10/06/1	2 11/02/12	430a News	Civi	430a-3a	1411	W11'	.30	2	φ300.00 F-3	0.00 INIVI	10	φ3,000.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF	2	\$300.00 \$300.00	0.00						ł	
	Week: 10/		10/21/12	МГЖГБ	4	\$300.00	0.00						i	
	Week: 10/2		11/04/12	MTWTF	4	\$300.00	0.00							
-	12 WKYC	11/05/1	2 11/06/12	M-F 430a-5a 430a News	СМ	430a-5a	MI		:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
	Sta Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays MT	Spots/Week 1	Rate \$300.00	Rating 0.00							
	13 WKYC	10/20/1	2 11/03/12	SAT TDY	CM	7a-9a		S-	:30	1	\$1,200.00 P-3	0.00 NM	4	\$4,800.00
	Sta	rt Date	End Date	NBC Today Show Weekdays	v (Sa) Spots/Week	Rate	Rating							
	Week: 10/		10/21/12	S-		\$1,200.00	0.00							
	Week: 10/2		10/28/12	S-		\$1,200.00	0.00							
_	Week: 10/2	29/12	11/04/12	S-	2	\$1,200.00	0.00							
	N14 WKYC	10/21/1	2 10/28/12	530A-6A America's Black I	CM Forum	530a-6a		S	:30	1	\$150.00 P-5	0.00 NM	1	\$150.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	Week: 10/2 Week: 10/2		10/21/12 10/28/12	S	1	\$150.00 \$150.00	0.00							
-			2 11/04/12		CM	8a-9a		S	:30	1	\$1,200.00 P-3	0.00 NM	5	\$6,000.00
				NBC Today Show	v (Su)			3	.30	'	\$1,200.00F-3	U.UU INIVI		φο,000.00
		rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating							
	Week: 10/0 Week: 10/0		10/07/12 10/14/12	S		\$1,200.00 \$1,200.00	0.00							
	Week: 10/		10/14/12	S		\$1,200.00	0.00							
	Week: 10/2	22/12	10/28/12	S		\$1,200.00	0.00							
_	Week: 10/2		11/04/12	S		\$1,200.00	0.00							
	16 WKYC	10/02/1	2 10/05/12	M-F 9-10a Today Today Show II	II CM	9a-10a	- Τ	WTF	:30	4	\$700.00 P-3	0.00 NM	4	\$2,800.00
	Star Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 4	Rate \$700.00	Rating 0.00							
-				M-F 9-10a Today		9a-10a		WTF	:30	3	\$700.00 P-3	0.00 NM	16	\$11,200.00
				Today Show II		_	. .							
		rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating							
	Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF	2 5	\$700.00 \$700.00	0.00							
	Week: 10/		10/21/12	MTWTF	5 5	\$700.00	0.00							
	Week: 10/2		11/04/12	MTWTF	4	\$700.00	0.00							
-			2 11/06/12		II CM	9a-10a		'	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
	Cta			Modela	Cnoto/Mode	5 /	D .:						I	

Rating

Rate

Start Date

End Date

Weekdays

Spots/Week

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch Start End	Inventory Code Break	Start/End T	ïme Days	Len Spots	s Rate Pri	Rta Type	Snots	Amount
18 WKYC 11/05/12 11/06/12	•	9a-10a	MΓ		1 \$700.00 P-3	0.00 NM	1	\$700.00
	Today Show II				************			********
Start Date End Date	Weekdays Spots/Week	Rate	<u>Rating</u>					
Week: 11/05/12 11/11/12	MΓ 1	\$700.00	0.00					
19 WKYC 10/02/12 10/05/12	M-F 11a-1230p CM 11a-1230p	11a-1230p	- TWГF	:30	2 \$250.00 P-3	0.00 NM	2	\$500.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	- TWTF 2	\$250.00	0.00					
N20 WKYC 10/08/12 11/02/12	M-F 11a-1230p CM 11a-1230p	11a-1230p	MTWTF	:30	2 \$250.00 P-3	0.00 NM	11	\$2,750.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	MΓWΓF 2 MΓWΓF 4	\$250.00 \$250.00	0.00 0.00					
Week: 10/13/12 10/21/12 Week: 10/22/12 10/28/12	MTWTF 1	\$250.00	0.00					
Week: 10/29/12 11/04/12	MTWTF 4	\$250.00	0.00					
21 WKYC 11/05/12 11/06/12	M-F 11a-1230p CM 11a-1230p	11a-1230p	МГ	:30	1 \$250.00 P-3	0.00 NM	1	\$250.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	MT 1	\$250.00	0.00	-20	2	0.00 NIM	2	Ф7 ГО ОО
22 WKYC 10/16/12 10/19/12	M-F 10-11a	10a-11a	- TWTF	:30	3 \$250.00 P-3	0.00 NM	3	\$750.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week - TWTF 3	<u>Rate</u> \$250.00	Rating 0.00					
23 WKYC 10/22/12 11/02/12	M-F 10-11a CM M-F 10-11a	10a-11a	MTWTF	:30	3 \$250.00 P-3	0.00 NM	7	\$1,750.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	MTWTF 3 MTWTF 4	\$250.00	0.00					
Week: 10/29/12 11/04/12 24 WKYC 10/02/12 10/05/12	<u> </u>	\$250.00 1p-2p	0.00 - TWTF	:30	3 \$500.00 P-3	0.00 NM	3	\$1,500.00
	Days of Our Lives			.30	3 \$500.00P-3	U.UU INIVI	3	\$1,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 <u>End Date</u>	Weekdays Spots/Week - TWTF 3	Rate \$500.00	Rating 0.00					
25 WKYC 10/08/12 10/12/12		1p-2p	MTWTF	:30	3 \$500.00 P-3	0.00 NM	3	\$1,500.00
	Days of Our Lives							
Start Date End Date	Weekdays Spots/Week	Rate	<u>Rating</u>					
Week: 10/08/12 10/14/12	MTWTF 3	\$500.00	0.00					^-
26 WKYC 10/02/12 10/05/12	M-F 2-3p CM Rachel Ray	2-3p	- TWГF	:30	2 \$350.00 P-3	0.00 NM	2	\$700.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	- TWTF 2	\$350.00	0.00					
27 WKYC 10/08/12 10/26/12	M-F 2-3p CM Rachel Ray	2-3p	МГЖГБ	:30	2 \$350.00 P-3	0.00 NM	8	\$2,800.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	MTWTF 2	\$350.00	0.00					
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	MTWTF 3 MTWTF 3	\$350.00 \$350.00	0.00 0.00					
28 WKYC 10/06/12 10/13/12		9a-1030a	S-	:30	1 \$1,100.00 P-3	0.00 NM	2	\$2,200.00
	Channel 3 News 9am Sat		Detien		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			, ,
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 <u>End Date</u>	Weekdays Spots/Week	Rate \$1,100.00	Rating 0.00					
Week: 10/08/12 10/14/12	S- 1	\$1,100.00	0.00					
29 WKYC 10/06/12 11/03/12	Sat 1030a-11a CM Sat 1030-11a	Sat 1030-11a	aS-	:30	1 \$350.00 P-3	0.00 NM	5	\$1,750.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	S- 1 S- 1	\$350.00	0.00					
Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	S- 1 S- 1	\$350.00 \$350.00	0.00 0.00					
Week: 10/22/12 10/28/12	S- 1	\$350.00	0.00					
Week: 10/29/12 11/04/12	S- 1	\$350.00	0.00					
30 WKYC 10/07/12 10/21/12	CM	9a-1030a	S	:30	1 \$1,100.00 P-3	0.00 NM	3	\$3,300.00

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch S	tart	End	Inventory Code Sun 9-1030a	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			Channel 3 News									
<u>Start D</u> Week: 10/01/1		End Date 10/07/12	<u>Weekdays</u> S	Spots/Week	Rate \$1,100.00	Rating						
Week: 10/01/1		10/07/12	S		\$1,100.00	0.00 0.00						
Week: 10/15/1		10/21/12	S		\$1,100.00	0.00					<u> </u>	
31 WKYC 11	/04/12	2 11/04/12	Meet the Press Meet the Press	СМ	1030a-1130a	aS	:30	1	\$3,500.00 P-3	0.00 NM	1	\$3,500.00
Start D Week: 10/29/1		End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$3,500.00	Rating 0.00					<u> </u>	
32 WKYC 10	/07/1:	2 10/14/12	Browns Pre-Gam Browns Pre-Gam		1130a-12p	S	:30	1	\$600.00 P-3	0.00 NM	2	\$1,200.00
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/1		10/07/12	S S	1	\$600.00	0.00						
Week: 10/08/1		10/14/12		CM	\$600.00 12-1230p /S	0.00 uS	:30	1	\$875.00 P-3	0.00 NM	5	\$4,375.00
33 WKTC 10	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2 11/04/12	Channel 3 News		12-1230p /3	u3	.50		ψ0/3.001 -3	O.OO INIVI	l ~	ψ4,575.00
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/1		10/07/12	S	1	\$875.00	0.00						
Week: 10/08/1		10/14/12	S	1	\$875.00	0.00						
Week: 10/15/1		10/21/12	S S	1	\$875.00 \$875.00	0.00						
Week: 10/22/1 Week: 10/29/1		10/28/12 11/04/12	S	1	\$875.00 \$875.00	0.00 0.00						
34 WKYC 10			Golden Opportun			ortunitiS	:30	1	\$450.00 P-3	0.00 NM	4	\$1,800.00
0	,	0,_0,	Golden Opportur		(12:30 PM-1:		.00	•	ψ.οσ.σσ. σ	0.00		ψ.,σσσ.σσ
Start D	ate	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/1	12	10/07/12	S	1	\$450.00	0.00						
Week: 10/08/1		10/14/12	S	1	\$450.00	0.00						
Week: 10/15/1 Week: 10/22/1		10/21/12 10/28/12	S S	1	\$450.00 \$450.00	0.00 0.00						
35 WKYC 10				CM	3p-4p	- TWTF	:30	2	\$450.00 P-3	0.00 NM	2	\$900.00
33 WKTC 10	/02/12	2 10/03/12	The Doctors	Civi	3p-4p	- 1W11	.30	2	φ430.00 F-3	U.UU INIVI		φ900.00
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/1		10/07/12	- TWF	2	\$450.00	0.00						
36 WKYC 10	/08/1	2 11/02/12	M-F 3-4p	CM	3р-4р	MTWTF	:30	2	\$450.00 P-3	0.00 NM	14	\$6,300.00
			The Doctors									
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/1		10/14/12	MTWTF	2	\$450.00	0.00						
Week: 10/15/1		10/21/12 10/28/12	MTWTF MTWTF	4	\$450.00 \$450.00	0.00						
Week: 10/22/1 Week: 10/29/1		11/04/12	MTWTF	4	\$450.00 \$450.00	0.00 0.00						
37 WKYC 10				CM	4p-5p	- TWTF	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
			Ellen Degeneres						,			* 1,=00100
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/1	12	10/07/12	- TWГF	2	\$600.00	0.00					<u> </u>	
38 WKYC 10	/08/1	2 11/02/12	M-F 4-5p Ellen Degeneres	СМ	4р-5р	MTWTF	:30	2	\$600.00 P-3	0.00 NM	14	\$8,400.00
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/1		10/14/12	MTWTF	2	\$600.00	0.00						
Week: 10/15/1		10/21/12	MTWTF MTWTF	4	\$600.00	0.00						
Week: 10/22/1 Week: 10/29/1		10/28/12 11/04/12	MΓWΓF	4	\$600.00 \$600.00	0.00 0.00						
39 WKYC 10			M-F 5-6p	CM	5p-6p	- TWTF	:30	3	\$1,000.00 P-3	0.00 NM	3	\$3,000.00
00 11111 0 10	, 0 = ,	0,00,	Dr. Phil		op op	1,,,1	.00	ŭ	ψ.,σσσ.σσ.	0.00		ψο,σσσ.σσ
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/1		10/07/12	- TWTF		\$1,000.00	0.00						
40 WKYC 10	/08/1	2 10/19/12	M-F 5-6p Dr. Phil	СМ	5р-6р	МГWГF	:30	3	\$1,000.00 P-3	0.00 NM	8	\$8,000.00
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/1		10/14/12	MTWTF		\$1,000.00	0.00						
Week: 10/15/1	12	10/21/12	MTWTF	5	\$1,000.00	0.00					J	

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
41 WKYC 10/0	2/12 10/07/12	EN (M-Su) Early News (M-S	CM	M-F 6-730p (6:00 PM-6:	m/SS (- TWTFS	SS :30	3 \$1,700.00 P-5	0.00 NM	3	\$5,100.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	- TWTFSS	3	+ ,	0.00	10 00				
43 WKYC 10/0	2/12 10/07/12	Nightly News Nightly News	СМ	M-Su 6:28p	-7p - TWTFS	SS :30	3 \$2,000.00 P-5	0.00 NM	3	\$6,000.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays - TWTFSS	Spots/Week 3	Rate \$2,000.00	Rating 0.00					
44 WKYC 10/0	8/12 10/19/12	Nightly News Nightly News	СМ	M-Su 6:28p	-7р МГЖГF-	- :30	3 \$2,000.00 P-5	0.00 NM	8	\$16,000.00
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12 Week: 10/15/12		MTWTF MTWTF	3 5	\$2,000.00 \$2,000.00	0.00 0.00					
45 WKYC 10/0			CM	7-730p	- TWTF-	- :30	2 \$1,200.00 P-5	0.00 NM	3	\$6,300.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	- ТWГF	2	\$1,200.00	0.00					
Spot Ch Date 1 NKYC 10/01		Description M-F 7-730n	<u>Star</u> 7-73	t/End Time		Weekdays - TWThF	Length Rate :30(\$1,200.00)	Rtg Type		
	45.3,45.4	νι-ι- 7-730ρ	7-13	юр		- 1 W11II'	.30 (φ1,200.00)	0.00 14141		
-	to political]					-				
3 NKYC 10/12 ← MG for 5		ri Prime C	10-1	1р		F	:30 \$3,900.00	0.00 NM		
4 NKYC 10/08	•	<i>И</i> -F 7-730р	7-73	60p		M	:30 \$1,200.00	0.00 NM		
MG for 5	5.3,45.1	·		•						
46 WKYC 10/0	8/12 10/19/12	M-F 7-730p Channel 3 News	CM at 7P	7-730p	МГЖГБ-	- :30	2 \$1,200.00 P-5	0.00 NM	7	\$8,400.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12		MTWF MTWF		\$1,200.00	0.00					
Week: 10/15/12 47 WKYC 10/0	10/21/12 2/12 10/05/12		CM	\$1,200.00 730-8p	0.00 - TWTF-	- :30	2 \$1,400.00 P-3	0.00 NM	2	\$2,800.00
47 WICTO 10/0	2/12 10/00/12	Entertainment To		700 ор	11111	.00	2 \$1,400.001 0	0.00 14101	_	Ψ2,000.00
Start Date		<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating					
Week: 10/01/12 48 WKYC 10/0	10/07/12		CM	\$1,400.00 730-8p	0.00 MTWTF-	- :30	2 \$1,400.00 P-3	0.00 NM	2	\$2,800.00
		Entertainment To	onight	_		.50	Σ ψ1,400.001 3	0.00 14101		Ψ2,000.00
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> МГWГF	Spots/Week	Rate \$1,400.00	Rating 0.00					
49 WKYC 10/0		Sat 7-8p	CM	7-8p	S	5- :30	1 \$650.00 P-3	0.00 NM	5	\$3,250.00
		Sat 7-8p		_						
Start Date Week: 10/01/12		<u>Weekdays</u> S-	Spots/Week 1	Rate \$650.00	Rating 0.00					
Week: 10/08/12	10/14/12	S-	1	\$650.00	0.00					
Week: 10/15/12	10/21/12	S- S-	1	\$650.00	0.00					
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	S-	1	\$650.00 \$650.00	0.00 0.00					
52 WKYC 11/0	5/12 11/05/12	Mon Prime Other voice	- CM	Various (8:00 PM-10	M	- :30	1 \$7,500.00 P-5	0.00 NM	1	\$7,500.00
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 11/05/12 53 WKYC 10/0		M Mon Prime C	1 CM	\$7,500.00	0.00 M	- :30	1 \$3,000.00 P-5	0.00 NM	2	\$6,000.00
		Mon Prime C		10-11p		50	i ψο,υυυ.υυ F-5	U.UU INIVI		ψυ,υυυ.υυ
Start Date Week: 10/08/12		<u>Weekdays</u> M	Spots/Week 1	Rate \$3,000.00	Rating 0.00					
Week: 10/06/12 Week: 10/15/12	10/14/12	111	0		0.00					
Week: 10/22/12	10/28/12		0	\$0.00	0.00					
Week: 10/29/12 Week: 11/05/12	11/04/12 11/11/12	M	0	\$0.00 \$3,000.00	0.00 0.00					
54 WKYC 10/3			CM	8-9p	- T	- :30	1 \$5,850.00 P-3	0.00 NM	1	\$5,850.00
		the Voice								

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
54 WKYC	10/30/1	2 10/30/12	Tue Prime A the Voice	CM	8-9p	- T		:30	1	\$5,850.00 P-3	0.00 NM	1	\$5,850.00
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$5,850.00	Rating 0.00							
55 WKYC	10/02/1	2 10/30/12	Tue Prime C Parenthood	СМ	10-11p	- T		:30	1	\$3,900.00 P-3	0.00 NM	4	\$15,600.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays - T	Spots/Week	Rate \$3,900.00	Rating 0.00							
Week: 10/		10/14/12	- T		\$3,900.00	0.00							
Week: 10/		10/21/12	- T		\$3,900.00	0.00							
	Date Ra		escription O		t/End Time		_	ekdays	Ler		Rtg Type		
	10/15/12 MG 45.	2-10/21/12 T 2 45 4	ue Prime C	10-1	ТР		- 1		-	:30 (\$3,900.00)	• 0.00 IVIVI		
		. <i>3,43.4</i> .ge] pres del	oate										
Week: 10/2		10/28/12	- T	1	\$3,900.00	0.00							
Week: 10/2	29/12	11/04/12	- T	1	\$3,900.00	0.00							
56 WKYC	10/17/1	2 10/31/12	Wed Prime B Wed Prime B	СМ	9-10p	W-		:30	1	\$5,000.00 P-3	0.00 NM	2	\$10,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	W	1	\$5,000.00	0.00							
Week: 10/2 Week: 10/2		10/28/12 11/04/12	 W	0	\$0.00 \$5,000.00	0.00 0.00							
			Wed Prime C	CM	10-11p	W-		:30	1	\$5,000.00 P-3	0.00 NM	4	\$20,000.00
			Wed Prime C					.50	,	ψ5,000.001 -5	O.OO INIVI	1	Ψ20,000.00
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u>	Rating 0.00							
	Date Ra		escription		\$5,000.00 t/End Time	0.00	We	ekdays	Ler	noth Rate	Rtg Type		
			Ved Prime C	10-1				W	_	:30 (\$5,000.00)			
	e MG 57.									(,, -, ,			
[Pro	gm Chan	ge] debate											
		2-10/05/12 F	ri Prime A	8-9p	•			F	-	:30 \$5,000.00	0.00 NM		
_	for 57.1												
Week: 10/		10/14/12	W		\$5,000.00	0.00							
Week: 10/2 Week: 10/2		10/21/12 10/28/12	W	0	\$0.00 \$5,000.00	0.00 0.00							
Week: 10/2		11/04/12	W		\$5,000.00	0.00							
58 WKYC	10/05/1	2 10/26/12	Fri Prime B Grimm	СМ	9-10p		F	:30	1	\$3,000.00 P-3	0.00 NM	3	\$9,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	F	1	\$3,000.00	0.00							
Week: 10/		10/14/12	F 		\$3,000.00	0.00							
Week: 10/2 Week: 10/2		10/21/12 10/28/12	F	0	\$0.00 \$3,000.00	0.00 0.00							
		2 11/03/12			1130p-107a		- S-	:30	1	\$2,000.00 P-3	0.00 NM	5	\$10,000.00
		,	Saturday Night L						•	 ,			* ***,*******
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	S-	1		0.00							
Week: 10/		10/14/12	S- S-	1	* ,	0.00							
Week: 10/2 Week: 10/2		10/21/12 10/28/12	S-	1	1 /	0.00 0.00							
Week: 10/2		11/04/12	S-		\$2,000.00	0.00							
		2 10/06/12	LN (M-Su)	CM	11P-1135P	- TWT	FS-	:30	2	\$2,000.00 P-3	0.00 NM	2	\$4,000.00
			Late News (M-S	u)									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	- TWTFS-		\$2,000.00	0.00							
N61 WKYC	10/08/1	2 11/03/12	` '	CM	11P-1135P	MTWT	FS-	:30	2	\$2,000.00 P-3	0.00 NM	7	\$14,000.00
C+-	rt Doto	End Data	Late News (M-S	,	Doto	Dating							
Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays	Spots/Week 0	Rate \$2,000.00	Rating 0.00							
Week: 10/		10/14/12			\$2,000.00	0.00							
Week: 10/2	22/12	10/28/12	MTWTFS-	3	\$2,000.00	0.00							
Week: 10/2	29/12	11/04/12	MTWTFS-	4	\$2,000.00	0.00						I	

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

							_					_	_
Ln Ch	Start	End	Inventory Code		Start/End T		Days	Len Spo		Rate Pri			Amount
62 WKY	C 10/02/1	2 10/05/12	Late Night Late Night w/Jimr	CM nv Fallon	1237a-136a		- TWTF	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
S	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng					i	
Week: 1		10/07/12	- ТWГF	1	\$500.00	0.							
63 WKY	C 10/08/1	2 10/26/12	Late Night	CM	1237a-136a]	MTWTF	:30	1	\$500.00 P-3	0.00 NM	7	\$3,500.00
c	Start Date	End Date	Late Night w/Jimr Weekdays	ny Fallon Spots/Week	Rate	Ratir	ng.					l	
_	0/08/12	10/14/12	MTWTF	<u>Spois/Week</u>	\$500.00	0.						i	
	0/15/12	10/21/12	MTWTF	2	\$500.00	0.						1	
Week: 1		10/28/12	MTWTF	4	\$500.00	0.				Φ4 500 00 D 0	0.00.1114		#4 500 00
64 VVKY	C 10/13/1	2 10/13/12	Notre Dame Footl Notre Dame Footl		Notre Dame	FOOTD	S-	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>S</u> Week: 1	0/08/12	End Date 10/14/12	Weekdays	Spots/Week 1	Rate \$1,500.00	Ratir 0.							
			NFL Regular Seas		NFL Footbal (8:15 PM-11:		S	:30	1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
Ş	Start Date	End Date	Weekdays	Spots/Week	Rate	.30 Fivi Ratir	,					l	
Week: 1		10/07/12	S	1	\$8,000.00	0.	<u> </u>						
68 WKY	C 10/28/1	2 10/28/12	NFL Regular Seas	son Fo@M	NFL Footbal		S	:30	13	\$12,000.00 P-3	0.00 NM	1	\$12,000.00
c	Start Date	End Date	NFL Football Weekdays	Spots/Week	(8:15 PM-11: Rate	.30 Pivi Ratir	,						
Week: 1		10/28/12	S		\$12,000.00	0.	_						
69 WKY	C 10/29/1	2 11/02/12	M-F 6-7a	CM	6a-7a]	МГЖГБ	:30	3	\$1,200.00 P-3	0.00 NM	3	\$3,600.00
			Channel 3 News	-	1								
<u>S</u> Week: 1	6tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,200.00	Ratir 0.	_						
			M-F 7-9a Today	CM	7a-9a		MTWTF	:30	4	\$1,400.00 P-3	0.00 NM	9	\$12,600.00
			Today Show										
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir	_						
Week: 1 Week: 1	0/22/12	10/28/12 11/04/12	MTWTF		\$1,400.00 \$1,400.00	0. 0.						l	
		2 11/02/12	Days of Our Lives		1p-2p		MTWTF	:30	4	\$600.00 P-3	0.00 NM	12	\$7,200.00
			Days of Our Lives										. ,
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir	_						
Week: 1 Week: 1		10/21/12 10/28/12	MTWTF MTWTF	4	\$600.00 \$600.00	0. 0.						l	
Week: 1		11/04/12	MTWTF	4	\$600.00	0.						i	
		2 11/03/12	Sat 9-1030a	СМ	9a-1030a		S-	:30	1	\$1,200.00 P-3	0.00 NM	3	\$3,600.00
			Channel 3 News	9am Sat									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	_					l	
Week: 1	0/15/12	10/21/12 10/28/12	S- S-		\$1,200.00 \$1,200.00	0. 0.						l	
Week: 1		11/04/12	S-		\$1,200.00	0.						İ	
73 WKY	C 10/28/1	2 11/04/12	Sun 9-1030a	CM	9a-1030a		S	:30	1	\$1,200.00 P-3	0.00 NM	2	\$2,400.00
			Channel 3 News										
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir							
Week: 1 Week: 1		10/28/12 11/04/12	S S		\$1,200.00 \$1,200.00	0. 0.							
		2 11/04/12	Browns Pre-Game		1130a-12p		S	:30	1	\$650.00 P-3	0.00 NM	3	\$1,950.00
			Browns Pre-Gam	e Huddle									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir							
Week: 1 Week: 1		10/21/12 10/28/12	S S	1	\$650.00 \$650.00	0.							
Week: 1		10/26/12	S	1	\$650.00 \$650.00	0. 0.						l	
		2 11/02/12	M-F 5-6p	CM	5p-6p		MTWTF	:30	4	\$1,100.00 P-3	0.00 NM	8	\$8,800.00
			Dr. Phil										
_	Start Date	End Date	Weekdays MEWEE	Spots/Week	Rate	Ratir							
Week: 1 Week: 1		10/28/12 11/04/12	MTWTF MTWTF		\$1,100.00 \$1,100.00	0. 0.							
		11/04/12	*******	CM ⁴	M-F 6-730pr			:30	4	\$2,000.00 P-3	0.00 NM	8	\$16,000.00
70 11111	- 10/22/1	, \ ¬, \ Z		Civi	С 700рі	, 55 (.00	•	,000.001 0	5.55 I NIVI	. ~	Ψ.5,550.00

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			EN (M-Su) Early News (M-S	u)	(6:00 PM-6:30	0 PM)						
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	MTWTFSS	4	\$2,000.00	0.00						
Week: 10		11/04/12	MTWTFSS		\$2,000.00	0.00		4	₾	0.00 NIM		# 40 000 00
77 WKYC	10/22/1	2 10/28/12	Nightly News Nightly News	СМ	M-Su 6:28p-7	7p MTWTFSS	:30	4	\$2,500.00 P-5	0.00 NM	4	\$10,000.00
<u>St</u> Week: 10	art Date 0/22/12	End Date 10/28/12	Weekdays MTWTFSS	Spots/Week 4	Rate \$2,500.00	Rating 0.00						
78 WKY0	10/29/1	2 11/04/12	Nightly News Nightly News	СМ	M-Su 6:28p-7	7p MTWTFSS	:30	4	\$3,000.00 P-3	0.00 NM	4	\$12,000.00
<u>St</u> Week: 10	art Date	End Date 11/04/12	Weekdays MTWTFSS	Spots/Week 4	Rate \$3,000.00	Rating 0.00						
			M-F 7-730p	CM	7-730p	MTWTF	:30	4	\$1,400.00 P-5	0.00 NM	8	\$11,200.00
			Channel 3 News	at 7P	·							, ,
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10 Week: 10		10/28/12 11/04/12	MTWTF MTWTF	4	\$1,400.00 \$1,400.00	0.00 0.00						
		2 10/26/12	M-F 730-8p	CM	730-8p	MTWTF	:30	4	\$1,500.00 P-3	0.00 NM	8	\$12,000.00
00 11111	10/10/1	2 10/20/12	Entertainment To		700 ор	11111111	.00		ψ1,000.001	0.00 14141		Ψ12,000.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	MTWTF	4	+ ,	0.00						
Week: 10		10/28/12	MTWTF		\$1,500.00	0.00			.			
81 WKYC	3 10/29/1	2 11/02/12	M-F 730-8p Entertainment To	CM	730-8p	MTWTF	:30	3	\$1,600.00 P-3	0.00 NM	3	\$4,800.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	MTWTF		\$1,600.00	0.00						
82 WKYC	10/02/1	2 10/05/12	Tonight Show Tonight Show	СМ	1135p-1237a	- ТWГF	:30	2	\$900.00 P-3	0.00 NM	2	\$1,800.00
<u>St</u> Week: 10	art Date	End Date 10/07/12	Weekdays - TWTF	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
		2 11/02/12	Tonight Show	CM	1135p-1237a		:30	2	\$900.00 P-3	0.00 NM	14	\$12,600.00
			Tonight Show				.00	_	φοσοίσοι σ	0.00 14111		ψ12,000.00
<u>St</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
Week: 10		10/14/12	MTWTF	3	\$900.00	0.00						
Week: 10	0/22/12	10/28/12	МГЖГБ	5	\$900.00	0.00						
Week: 10		11/04/12	MTWTF	4	\$900.00	0.00						•
84 WKYC	3 10/29/1	2 11/02/12	M-F 2-3p Rachel Ray	СМ	2-3p	МГWГF	:30	4	\$400.00 P-3	0.00 NM	4	\$1,600.00
St Week: 10	art Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 4	Rate \$400.00	Rating 0.00						
85 WKYC	10/15/1	2 10/19/12	M-F 430a-5a 430a News	СМ	430a-5a	МГWГF	:30	4	\$275.00 P-3	0.00 NM	4	\$1,100.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	МГWГF	4	\$275.00	0.00						
N86 WKYC	10/23/1	2 10/26/12	M-F 10-11a M-F 10-11a	СМ	10a-11a	- TWΓF	:30	2	\$200.00 P-3	0.00 NM	2	\$400.00
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/22/12	10/28/12	- TWF	2	\$200.00	0.00						
									•	Totals	351	\$414 325 00